

Sheffield Hallam Students' Union

Strategic Plan

2017 - 20

Why do we need a Strategic Plan?

To make sure we're doing the right things for students.

Our Mission:

We exist to give Sheffield Hallam students the edge.

Our Vision:

To be the heart of the Hallam experience by creating an inspiring and supportive student community.

We will achieve our Vision with

Passion



Dedication



Honesty



Innovation

Diversity



Help us to build our legend

As a student you're automatically a member of Sheffield Hallam Students' Union. We are here to make sure that we:

- Represent your **academic interests** (the quality of your course and University experience is really important, and if it's not what you expect we can support you to take action)
- Have a positive impact on your **sense of belonging** (by giving you access to over 100 societies, creating opportunities for you to make friends and loads of other things)
- Have a positive impact on the **local community** through all the student volunteering placements we provide
- Help you develop useful **life skills** to reach your **full potential**

We are run by students for students, so all the major decisions about the Students' Union are made by our **elected Officers and Student Trustees**, and through student opinion. This means you have a say in what we do.

We want to create a Strategic Plan which is owned and embraced by students and staff, but we can't do it alone. **We need you** to give us your opinion on where we have got things right and what needs to change to make things better, so please take the time to read our Strategic Plan and let us have any comments and suggestions for change.

Crucially, **we aim to be the best** and at the heart of the Hallam experience, as a charity that provides support for students to create an inspiring and supportive student community. We've aimed really high as we think that is what you deserve!

You can give us your opinion about our Strategic Plan or anything we do via:

 studentsunion@shu.ac.uk

 @HallamUnion

 hallamstudentsunion.com

 @hallamunion

Or you can hand in your comments to our Helpdesk in the HUBS.

Thank you

Your Students' Union - Be a part of it

ACTIONS

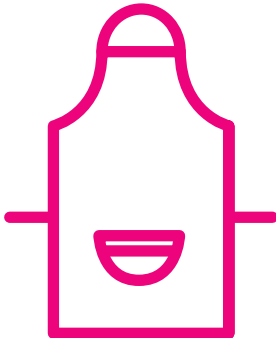
**We will deliver our Mission
and achieve our Vision by:**



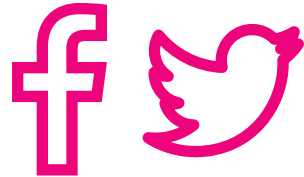
Being the strong,
representative voice
of students



Putting
democracy at
the heart of the
Students' Union



Providing
more
opportunities
for students
to get part-
time work



Creating
opportunities for
students to engage
with each other and
the Students' Union
24/7

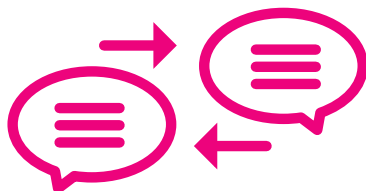


Providing up-to-
date, value for
money trading
services

We will deliver our Mission and achieve our Vision by:



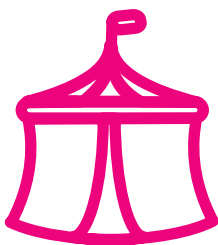
Offering a better range of events for ALL students



Providing support and FREE advice if things go wrong



Encouraging BIG ideas from students



Being THE vibrant place to go for great societies and other activities



Promoting the benefits of a healthy lifestyle

REQUIREMENTS

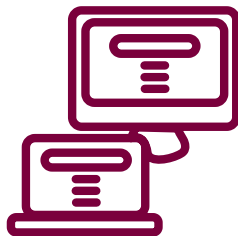
To be able to deliver our Mission and achieve our Vision, we will need to:

Generate a good, sustainable financial base



Invest in our people

Have good relationships with our students/ partners



Invest in our digital and IT infrastructure

Create consistent and creative ways of communicating with our students



ASSESSMENT

We will know if we're on the right track by:



Asking students!

Our National
Student
Survey rating



Getting high levels
of recognition,
engagement and
participation
amongst ALL our
students

Working towards
financial stability





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Sheffield Hallam Students' Union, the HUBS, Paternoster Row, Sheffield, S1 2QQ