

**COMMITTEE:** Union Council

**SUBJECT:** TEDxSheffieldHallamUniversity

**APPROVAL DATE:** XX/XX/XXXX

**RENEWAL DATE:** XX/XX/XXXX

**PROPOSER:** Theodore Nwankwo

**SHEFFIELD HALLAM STUDENTS UNION NOTES:***(These are FACTS and should be referenced)*

1. A TEDx event is a local gathering where live TED-like talks and videos previously recorded at TED conferences are shared with the community. [4]

2. TEDx events are powerful events and contribute to making a difference to communities. [2]

3. The TEDx event has only been held twice at Sheffield Hallam University ("SHU" or the "University"), one in 2015 and one in November 2019. [7]

5. Through the TEDx platform, distinctive and new ideas and innovations are shared with the community. [5]

6. “Universities are centers of knowledge and incubators for great ideas – a perfect match for TEDx events. Events held at universities, organized by both students and administration, have shown the benefit of a captivated audience and groups of engaged volunteers poised to make meaningful change” [6]

7. It is believed that the most formative experiences of students actually happen outside the classroom, in project-based learning like TED talks. [1] [3]

8. The core mission of TED talks is to spread ideas thus its slogan "ideas worth spreading" [6]

9. The TEDx events hosted at the University have given students an opportunity to be a part of a global brand, as organizers and volunteers.

**SHEFFIELD HALLAM STUDENTS UNION BELIEVES:***(These are opinions - what we THINK about the issue at hand)*

1. We need to foster and promote a student led TEDxSheffieldHallamUniversity event.
2. Organising the TEDxSheffieldHallamUniversity will give students a sense of responsibility and devotion.
3. TEDx is an effective and excellent platform to reach out to students and the society, different from a classroom. A platform to shake up minds and revolutionize static minds.
4. Having the event as part of a Hallam tradition will enhance the prominence and reputation of the Sheffield Hallam Students' Union ("SHSU") and the University.
5. Having the TEDx instituted as part of SHSU will help ease and simplify the organisation process of the event. With proper planning we can attract quality speakers, sponsors and stable financing sources.
6. With a great platform like TEDxSheffieldHallamUniversity, SHSU and SHU can become a valid reference source of new and credible knowledge.
7. The event will provide a platform for leaders in the community, thinkers, visionaries, outstanding performers, our teachers and our most insightful students.

**SHEFFIELD HALLAM STUDENTS UNION RESOLVES:** *(These are actions - what we are going to do about it!)*

1. To mandate the SHSU led by the President and the College Officers to take the lead on this policy and ensure that SHSU acts as a supportive custodian of the TEDxSheffieldHallamUniversity ideologies.
2. To mandate the SHSU President and other Officers to develop a practical plan that could be used to replicate and improve the event yearly.
3. To mandate the SHSU President and the College Officers to promote the event, seek interested students to lead and organise the event while they provide guides and support.
4. To mandate the SHSU President and Rep Committee to take charge and organise the event should there be no current student capable of organising the event.
5. To mandate the SHSU President and the College Officers to source sustainable funding models for the TEDxSheffieldHallamUniversity.

# References

1. Fast, T. (2013). *TEDxUniversity: Promoting Ideas, Global Citizenship and English Fluency.* Retrieved from http://ousar.lib.okayama-u.ac.jp/files/public/5/52200/20160528115007640249/bhe\_009\_169\_180.pdf

2. Fidelman, M. (2012, June 19 June, 2012). *Here's Why TED and TEDx are So Incredibly Appealing (infographic)*. Retrieved from Forbes: http://www.forbes.com/sites/markfidelman/2012/06/19/heres-why-ted-and-tedx-are-so-incredibly-appealing-infographic/#719fe598270f

3. Railsback, J. (2002). *Project-based instruction: Creating excitement for learning .* Portland: Northwest Regional Educational Laboratory.

4. TED. (2016, January). *What is a TEDx event?* Retrieved from https://www.ted.com/participate/organize-a-local-tedx-event/before-you-start/what-is-a-tedx-event

5. TED. (2016b). *University Events*. Retrieved from https://www.ted.com/participate/organize-a-local-tedx-event/before-you-start/event-types/university-event-type

6. TED.com. (n.d.). *TED.com*. Retrieved from https://www.ted.com/about/our-organization

7. TEDxSheffieldHallamUniversity. (2016). Retrieved from TEDxSHU: http://www.tedxshu.co.uk/

8. www.tedxshu.com