Advocacy Flowchart

Inputs

- Course & Department Reps
- HSU Officers
- Surveys & Research
- Student Advice Centre
- Share Your Experience

→ **Student Advocacy Group Meeting**

Identifying Topics

Decide on status of topic

- How many students are currently or likely to be impacted?
- How big an impact does the issue have on students?
- Do we need any more feedback or evidence?
- Who are the stakeholders in this issue?
- How could this impact us reputationally with our stakeholders?
- How simple or complex is it to resolve the issue?

→ **Emerging**
Issue requires further investigation

→ **Dismissed**
Issue isn't relevant or important

→ **Quick Fix**
Issue can be solved quickly
→ Comms out

Actions & Monitoring

Monitoring of Emerging Topics

- Gathering further information (via Reps, outreach, social media, research)
- Updates on any more feedback or evidence gathered from the issue
- Evaluation of status
- Allocation of staff member as issue lead

→ **Shelved**
No clear need for action - monitor

→ **Campaign**
Wider action required

→ **Completed**
Issue solved
→ Comms out

Campaign

- Create campaign plan
  - Scoping
  - Stakeholder mapping
  - Objective setting
  - Activity planning
- Communicate progress and wins to stakeholders